

we are more

wearemore.eu

**act for culture
in europe**

The *we are more* campaign is set up by Culture Action Europe

**culture
ACTION
europe**

The political platform
for Arts and Culture

cultureactioneurope.org

In partnership with the European Cultural Foundation



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Culture Programme

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**how much
creativity?**

we are more

**act for culture
in europe**

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how much
inspiration?

we are more
a europe-wide
arts advocacy
campaign

The campaign seeks to mobilise everyone who cares about culture in Europe today. Whether at local, regional, national or European level, cultural policies and funding have to reflect the needs of all those who enjoy and produce today's and tomorrow's culture.

We believe that it is necessary to re-imagine public investment to contribute to developing human, cultural and social capital - Europe's most precious assets. The concrete goals of the campaign are to increase support for cultural activities that benefit all European citizens and stimulate their enjoyment of the arts.

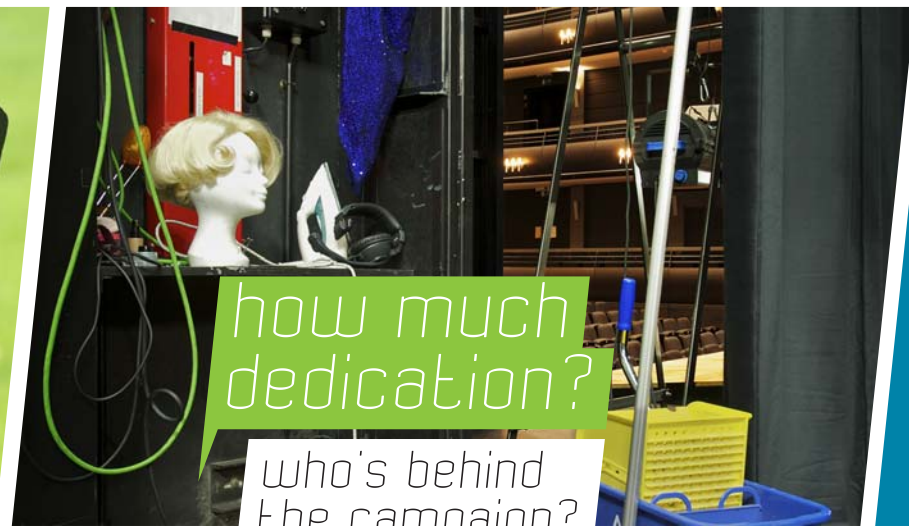
we ask for:

A bold and daring **Culture Programme** for the period 2014-2020 that will fund cutting edge artistic and cultural experimentation around our common European concerns and aspirations. A programme that will support innovative co-operations, and experiment with new artistic, intercultural, social and economic models.

Earmarked support for the cultural interventions and cultural investment in the **EU regional development policy**, with the building of human, cultural and social capital, sustainable development, social inclusion, cultural participation and enhanced citizenship and governance as objectives.

why now?

We are launching this campaign to influence the next EU budget negotiations for the 2014-2020 period. The EU budget will be negotiated over the next two years and we want to make sure that the EU contribution to culture is explicit and with a stronger financial envelope.



how much
dedication?

who's behind
the campaign?

The *we are more* campaign is launched by Culture Action Europe – the umbrella advocacy organisation for the arts and culture in Europe. Culture Action Europe currently has over 100 members that together represent over 50.000 arts and culture players across Europe and beyond in more than 14 artistic disciplines.

why the name
we are more?

we are more is a positive message that communicates the multiple ways in which individuals, communities and arts organisations do more and contribute more than is superficially apparent.

The EU is more than coal and steel, we need more than a single market, we are more than mere consumers.

We are many organisations built up by individuals who value and act for culture in Europe.

We are citizens, parents, arts organisations, lovers of culture, and active participants in society.

get involved!

we are more is all of us who care – sign up, ask for campaign materials, organise an event and make it yours. Address your constituencies, your audiences and your neighbours, argue, persuade and mobilise.

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